

Massachusetts 2008 Child Care Market Rate Survey

Prepared for
The Massachusetts Department of Early Education and Care

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2008 Massachusetts Market Rate Survey

In December of 2008 the Department of Early Education and Care (EEC) contracted with Mills Consulting Group, Inc. (MCG) to oversee the child care market rate survey of full day group child care, family child care, and school age child care in the Commonwealth of Massachusetts. MCG partnered with Goodman Research Group, Inc., who took the lead in analyzing the data collected. MCG also worked closely with the Massachusetts CCR&R Network, who the Department contracted with to collect the data. The survey took place between January and March 2009, and analysis took place between March and June 2009.

The objective for the study was to collect and analyze market prices by zip code and by the six EEC regions for family child care providers (serving infants, toddlers and preschool age), child care centers (serving infants to 15 months, toddlers 16 months to 33 months, preschool 34 months to 5 years) and school age programs (serving children 5 to 13 years). For the purpose of this study, we refer to child care centers, family child care providers and school age programs as “providers”.

With the information gathered from the market rate survey, EEC is interested in considering the following questions:

- What is the distribution of child care daily published prices (e.g., mean, standard deviation, range, quartiles), statewide and within each of the regional market areas, by type of care and age group?
- Are there advantages to using a weekly rate versus a daily rate?
- Does zip code / county level data indicate that reimbursement regions currently in place should be changed to better reflect the market for early education and care services?

Survey Development

The goal in survey development was to use the 2006 Market Rate Survey as a starting point, and to shorten the survey instrument, in order to ease the process for providers, and ensure a good response rate. Three surveys were developed to gather the requisite market rate data – a short, two-page survey for family child care providers and centers, and a longer six-page survey for school age programs. Feedback on the surveys was obtained from EEC work groups and by running sample tests on providers in the various regions. Particular attention was paid to feedback relevant to increasing participation in the survey and making the questionnaire simpler.

Provider Sample

The CCR&R Network worked closely with all CCR&R agencies to provide the sample to be surveyed. Each CCR&R has a licensed copy of the NACCRRAware™ web based software program which allows them to collect and store information on providers and

parents in a database according to a prescribed set of consistency guidelines. EEC can then merge all of the data into one large database for the state.

Each CCR&R maintains a database of all the licensed and licensed-exempt programs in their SDA, and data along with over 40 other fields of information is maintained. For the 2008 Market Rate Study, EEC provided the CCR&Rs with the new and closed licensed provider data up to December 31, 2008. This was merged with the current CCR&R records of providers that were known to be “actively providing child care”. Prior to the final merge, a cross check was run on the CCR&R data with the EEC data to ensure that all licensed providers known to EEC were accounted for.

After provider exclusions were eliminated, the final study sample was 9,860 providers, which included 7,301 family child care providers, 949 school age programs and 1,610 child care centers. The sample excluded the following providers:

- Programs free to income-eligible families (such as Head Start).
- Part-time only programs. As defined by EEC, these were programs providing care less than 30 hours per week and/or were open less than 4 days per week. The exception to this were school age programs, which by definition are “part-time” programs.
- Providers with “active” licenses who were known to not be currently providing care.
- Licensed-exempt programs.

Data Collection

Once EEC approved the surveys, MCG and Corrine Corso from the CCR&R Network facilitated conference call trainings that were held with CCR&R staff involved in collecting the data. Training of interviewers was conducted in mid-January 2009; staff had previously been sent the three questionnaires that would be used to conduct the surveys to familiarize themselves with the instrument. Protocols, final dispositions, exclusions and other procedures were reviewed at the trainings. CCR&R staff were able to ask questions on procedures and on the surveys at this time. In addition, an on-line Market Rate Survey Forum was set-up by the Network for staff to be able to ask questions that arose during the course of the data collection process. The on-line forum was also used to relay information and post documents for participants during the course of the survey data collection process.

To begin the data collection process, a pre-notification letter was mailed or e-mailed to all programs in the sample signed by the Acting Commissioner of EEC on January 6th (center based & school-age programs) and during the week of January 12th (family child care providers) alerting child care providers that they would be contacted by their local CCR&R about the survey.

Data was collected in multiple ways, either online through Survey Monkey, or by paper survey or phone survey. A minimum of three attempts were made to obtain rate data from providers.

Providers began to be contacted in one of 3 ways for the first attempt:

- A survey packet, including a cover letter, questionnaire and postage-paid reply envelope was sent. Returned surveys were then entered directly into the NACCRRAware™ database of the local CCR&R.
- An e-mail was sent with a descriptive letter that had a link to an electronic version of the survey embedded in the text. Survey Monkey was the vehicle used to collect the electronic versions of the survey. Surveys were downloaded from Survey Monkey on a daily basis and entered into the NACCRRAware™ data base of the local CCR&R.
- Telephone interviews were conducted and the provider data was entered “live” into the NACCRRAware™ database of the local CCR&R.

All mailings were sent first class, and all mailed and e-mailed material included a toll-free telephone number for questions.

Protocols dictated that if a provider’s e-mail was returned as undeliverable, this would not count as an attempt and a provider would then be contacted in an alternative way. Protocol also dictated that if any mailed survey was returned as undeliverable, an alternative method of contact would be made for all subsequent attempts. These methods included:

- Two weeks later, a second attempt was made to providers who had not yet responded to the first attempt. The attempt could be made in any of the 3 forms listed above except in the case of a provider whose e-mail or mail had been returned as undeliverable. In addition, if a provider had been contacted, but requested a call back, a scheduled time was arranged, and that is when that provider would have been contacted for their second attempt.
- Two weeks later, a third attempt was made to providers who had not yet responded to the first 2 attempts. Protocol dictated that if a provider’s previous 2 attempts had been via phone and the phone was disabled, the third attempt would be by mail. Protocol also dictated that if the first 2 attempts had been by e-mail, an alternative method would be used for the third attempt.
- During the first week of March, in two regions, an additional e-mail reminder about the survey was sent by EEC to those school-age programs that had yet to complete the survey. This was due to the low response rates being recorded for those regions.

Final Dispositions

Surveys were received over an approximately eight-week period, during January, February and March of 2009.

The completed survey response rates were:

- 82.4% of family child care providers
- 93.4% of group child care providers

- 85.2% of school age providers

Each provider was contacted until they were able to participate in the survey, or until they were contacted a minimum of three times. Providers participated or chose not to participate in the voluntary study. However, some were not able to participate for a number of reasons, including:

- No private pay–2,135 providers had not had a private paying child in the past 3 months.
- No contact made–880 providers were unable to be contacted after 3 attempts.
- Part-time only–443 FCC or center based providers did not meet the criteria for providing full-time care.
- Refused–185 providers refused to complete the survey.

Results

Data Analysis

For each of the regional rates established, analysis included every 5th percentile between the 25th and the 75th percentiles. After cleaning the data, including removing extreme values, we took two important steps prior to analyzing the rates: we converted hourly, weekly, and monthly rates into daily rates and we weighted the rates by capacity.

Converting Hourly, Weekly, and Monthly Rates into Daily Rates

Providers charge for care by the hour, day, week, and month. Hourly, weekly, and monthly rate data were converted into daily rates using the formulas shown in Table 1. The distortion inherent in these types of conversions was minimized by obtaining the number of days per week and the number of hours per day that providers provided care.

Table 1
Formulas to Convert Prices into Daily Rates

Unit	Conversion into daily rates
Hour	Hourly rate x # hours per day
Day	No conversion – daily rate
Week	Weekly rate / # days per week
Month	Monthly rate / 4.33 weeks per month / # days per week

Our conversions were done in a stepwise manner. First, we used daily rates “as is.” If a provider quoted a daily rate and some other rate, we did not use that other rate in our analysis. Next, we converted weekly rates into daily rates. Again, if a provider quoted a weekly rate and an hourly or monthly rate, we dropped the hourly or monthly rate, and so on.

Table 2 shows the distribution of conversions across rates. While not a perfect description of quoted prices, given the stepwise process explained above, it nonetheless provides some indication of how providers charge. Child care centers most commonly charge a weekly rate, followed by a daily rate. A relatively small percentage of centers charge a monthly rate. In contrast, family child care providers rely about equally on daily and weekly rate structures, with a relatively smaller percentage using an hourly rate structure. Before and after school providers as well as summer providers also charge either a daily or a weekly rate, for the most part, and some before and after school providers charge a monthly rate. Most providers who offer school vacation and holiday care charge a daily rate; some charge a weekly rate.

Table 2
Distribution of Conversions across Rates

	Reported daily rate	Converted from weekly rate	Converted from hourly rate	Converted from monthly rate
CCC Infant	24%	59%	1%	16%
CCC Toddler	26%	58%	1%	14%
CCC Preschool	28%	56%	2%	14%
FCC Infant	42%	47%	11%	<1%
FCC Toddler	41%	49%	10%	<1%
FCC Preschool	41%	48%	11%	<1%
SA After	43%	35%	3%	19%
SA Before	35%	35%	8%	22%
SA Vacation	71%	27%	0%	2%
SA Summer	47%	51%	0%	1%

Weighting by Capacity

To our knowledge, previous Massachusetts market rate studies have used providers' charges alone to determine the market rates. In order to more accurately portray the prices encountered by parents, we used providers' capacities as a multiplier. For instance, if a center served 100 infants, the center's price for infant care was counted 100 times. In most cases, we used a provider's desired capacity; however, when desired capacity was not available, we used licensed capacity. We tested the effect of weighting by capacity by comparing the results to the un-weighted data.

Results for Child Care Centers

Table 3 shows the median and 75%ile of prices for full time child care centers, weighted by capacity. The price of care is highest for infants and lowest for preschoolers. The median price of care for all age groups is highest in Region 4 (Greater Boston). The 75%ile for toddlers and preschoolers is also highest in Greater Boston while the 75%ile for infants is highest in Region 6 (Boston). The median price of care for infants is lowest in Region 5 (Southeast) while the median price of care for toddlers and preschoolers is lowest in Region 1 (Western). The 75%ile is lowest in the Western region for all age groups.

Table 3
Median and 75%ile of Prices (Weighted by Capacity)

Region	Age Group	Median	75%ile
1 Western	Infant	\$51.00	\$58.00
	Toddler	\$46.37	\$53.00
	Preschool	\$36.16	\$44.99
2 Central	Infant	\$54.00	\$64.90
	Toddler	\$50.00	\$56.00
	Preschool	\$41.00	\$46.88
3 Northeast	Infant	\$67.00	\$76.60
	Toddler	\$60.00	\$69.60
	Preschool	\$46.14	\$55.80
4 Greater Boston	Infant	\$77.92	\$87.40
	Toddler	\$70.00	\$79.00
	Preschool	\$55.80	\$65.00
5 Southeast	Infant	\$50.00	\$59.00
	Toddler	\$47.00	\$53.80
	Preschool	\$40.00	\$45.50
6 Boston	Infant	\$65.00	\$93.86
	Toddler	\$56.81	\$71.90
	Preschool	\$40.00	\$53.12

Results for Family Child Care

Tables 4 and 5 show the median and 75%ile of prices for full time family child care, weighted by capacity. Family child care prices are lower than center care and we do not observe the same price fluctuations across age groups for family care that we observe for center care. As with child care centers, the median price of family child care for all age groups is highest in Region 4 (Greater Boston). The 75%ile for all age groups is also highest in Greater Boston. The median and 75%ile price of care for infants is lowest in Region 1 (Western). The median price of care for toddlers and preschoolers is lowest in Region 6 (Boston). The 75%ile for toddlers and preschoolers is lowest in the Western and Boston regions.

Table 4
Median and 75%ile of Prices < 2 Years (Weighted by Capacity)

Region	Age Group	Median	75%ile
1 Western	Infant	\$32.00	\$36.00
	Toddler	\$32.00	\$36.00
2 Central	Infant	\$37.00	\$40.50
	Toddler	\$36.00	\$40.00
3 Northeast	Infant	\$39.00	\$50.00
	Toddler	\$38.00	\$50.00
4 Greater Boston	Infant	\$55.00	\$65.00
	Toddler	\$55.00	\$63.00
5 Southeast	Infant	\$40.00	\$47.00
	Toddler	\$40.00	\$45.00
6 Boston	Infant	\$33.00	\$40.00
	Toddler	\$30.00	\$36.00

Table 5
Median and 75%ile of Prices \geq 2 Years (Weighted by Capacity)

Region	Median	75%ile
1 Western	\$31.50	\$35.00
2 Central	\$35.00	\$40.00
3 Northeast	\$35.00	\$50.00
4 Greater Boston	\$54.00	\$60.50
5 Southeast	\$40.00	\$45.00
6 Boston	\$30.00	\$35.00

Results for School Age Programs

Tables 6 through 9 show the median and 75%ile of prices for school age programs, weighted by capacity. These include after school care, before school care, school vacation care, and summer care.

Comparing the prices of school age programs, we observe that after school prices are higher than are before school prices. The median price of after school care is highest in Regions 6 (Boston) and 3 (Northeast) and lowest in Region 1 (Western). The 75%ile of after school care also is lowest in the Western region while the 75%iles in most of the rest of the state (with the exception of the Southeast region) are comparable.

The median and 75%ile price of before school care is highest in Region 2 (Central). The median is lowest in Regions 4 (Greater Boston), 5 (Southeast), and 6 (Boston) and the 75%ile also is lowest in Boston.

Table 6
Median and 75%ile of Prices for After School Care (Weighted by Capacity)

Region	Median	75%ile
1 Western	\$14.00	\$16.50
2 Central	\$18.60	\$22.00
3 Northeast	\$20.00	\$23.00
4 Greater Boston	\$18.71	\$22.00
5 Southeast	\$17.80	\$19.75
6 Boston	\$21.00	\$22.50

Table 7
Median and 75%ile of Prices for Before School Care (Weighted by Capacity)

Region	Median	75%ile
1 Western	\$8.00	\$10.00
2 Central	\$9.18	\$12.60
3 Northeast	\$8.36	\$11.00
4 Greater Boston	\$6.80	\$10.10
5 Southeast	\$6.50	\$12.50
6 Boston	\$7.00	\$7.50

The median price of school vacation care is highest in Region 4 (Greater Boston) and lowest in Region 6 (Boston). The highest 75%ile also is in Greater Boston while the lowest is in the Western region. The results are similar for summer programs.

Table 8
Median and 75%ile of Prices for Vacation Care (Weighted by Capacity)

Region	Median	75%ile
1 Western	\$30.00	\$33.60
2 Central	\$36.00	\$40.00
3 Northeast	\$34.00	\$42.00
4 Greater Boston	\$45.00	\$60.00
5 Southeast	\$35.00	\$37.00
6 Boston	\$22.05	\$40.00

Table 9
Median and 75%ile of Prices for Summer Care (Weighted by Capacity)

Region	Median	75%ile
1 Western	\$30.55	\$32.00
2 Central	\$36.00	\$44.20
3 Northeast	\$39.00	\$45.00
4 Greater Boston	\$44.00	\$70.00
5 Southeast	\$44.00	\$44.00
6 Boston	\$29.00	\$40.00

Access to the Child Care Market

Federal policy requires states to conduct a market rate survey every two years. The policy objective is to encourage states to establish payment rates that allow families receiving subsidies to have competitive access to the market. The widely agreed upon level of competitive access is the 75th percentile market rate; however, each state considers other information during the budget process wherein subsidy rates are established. In order to gauge the extent to which Massachusetts is achieving the 75th percentile, we examined what percentage of rates parents could have access to at the current state payment rate.

This exercise indicates that, for example, at the current rate, Massachusetts' parents have access to a relatively small percentage of child care center rates and that access decreases as the age of the child increases. See Table 10. On average, parents seeking center-based infant care could have access to 21% of the market. Parents seeking center-based toddler care could have access to 18% of the market and parents seeking center-based preschool care could have access to 13% of the market, on average.

Access varies quite a bit by region. Access to center-based infant and toddler care is greatest in Regions 1 (Western) and 2 (Central). Access to center-based preschool care is greatest in the Western region and in the Boston region (Region 6). Access to center-based infant and toddler care is lowest in Regions 3 (Northeast) and 4 (Greater Boston). Access to center-based preschool care is lowest in Regions 2 (Central), 3 (Northeast), and 4 (Greater Boston).

Table 10
Current Rate and Percent of Access to Child Care Center Slots

Region	Age Group	Current Rate	% of care to which current rate allows access
1 Western	Infant	\$47.90	32%
	Toddler	\$43.20	29%
	Preschool	\$33.40	23%
2 Central	Infant	\$49.20	36%
	Toddler	\$44.20	22%
	Preschool	\$33.40	7%
3 Northeast	Infant	\$54.95	8%
	Toddler	\$49.55	13%
	Preschool	\$35.65	5%
4 Greater Boston	Infant	\$59.50	6%
	Toddler	\$52.85	6%
	Preschool	\$36.70	7%
5 Southeast	Infant	\$47.90	17%
	Toddler	\$44.20	20%
	Preschool	\$33.40	12%
6 Boston	Infant	\$54.55	25%
	Toddler	\$48.40	19%
	Preschool	\$36.70	23%

Massachusetts' parents have only slightly greater access to family child care rates, with access to toddler rates being the greatest at an average of 30%. See Table 11. On average, parents seeking family child care for infants could have access to 25% of the market and parents seeking family child care for preschoolers could have access to 14% of the market.

As with access to the child care center market, access to the family child care market varies across the state. Access to care for infants is greatest in Regions 1 (Western), 3 (Northeast) and 6 (Boston). Access to care for toddlers is greatest in Boston, followed by the Western and Northeast Regions. Access to care for all three age groups is lowest in Region 5 (Southeast). Access to preschool care is also relatively low in Region 4 (Greater Boston) and Region 2 (Central).

Table 11
Current Rate and Percent of Access to Family Child Care Slots

Region	Age Group	Current Rate	% of care to which current rate allows access
1 Western	Infant	\$30.10	39%
	Toddler	\$30.10	42%
	Preschool	\$26.40	12%
2 Central	Infant	\$31.80	21%
	Toddler	\$31.80	23%
	Preschool	\$26.40	9%
3 Northeast	Infant	\$31.50	35%
	Toddler	\$31.50	35%
	Preschool	\$27.85	30%
4 Greater Boston	Infant	\$34.35	3%
	Toddler	\$34.35	4%
	Preschool	\$27.85	1%
5 Southeast	Infant	\$31.80	13%
	Toddler	\$31.80	20%
	Preschool	\$26.40	4%
6 Boston	Infant	\$31.50	38%
	Toddler	\$31.50	53%
	Preschool	\$27.85	25%

Comparisons of 2006 and 2008 Market Rate Survey Results

For each age group in each region, the 2008 median prices of center-based care were higher than the 2006 median prices of care. See Table 12. Across the state, on average, infant care increased \$5.75, toddler care increased \$6.04, and preschool care increased \$4.03. The greatest increases were in Region 4 (Greater Boston), where infant care increased \$11.32, toddler care increased \$9.94, and preschool care increased \$6.10. The lowest increases were in Region 5 (Southeast), where infant care increased \$1.00 and toddler and preschool care each increased \$3.00.

Table 12
Median of Prices for Child Care Centers 2006 and 2008

Region	Age Group	2006 Median	2008 Median
1 Western	Infant	\$45.00	\$51.00
	Toddler	\$42.03	\$46.37
	Preschool	\$33.00	\$36.16
2 Central	Infant	\$49.00	\$54.00
	Toddler	\$44.80	\$50.00
	Preschool	\$37.00	\$41.00
3 Northeast	Infant	\$60.80	\$67.00
	Toddler	\$52.80	\$60.00
	Preschool	\$42.20	\$46.14
4 Greater Boston	Infant	\$66.60	\$77.92
	Toddler	\$60.06	\$70.00
	Preschool	\$49.70	\$55.80
5 Southeast	Infant	\$49.00	\$50.00
	Toddler	\$44.00	\$47.00
	Preschool	\$37.00	\$40.00
6 Boston	Infant	\$60.00	\$65.00
	Toddler	\$50.25	\$56.81
	Preschool	\$36.00	\$40.00

For each age group in each region, except for preschoolers in the Northeast and in Boston, the 2008 median prices of family child care were higher than the 2006 median prices of care. See Tables 13 and 14. Increases were greater for younger children than for older children. Across the state, on average, family child care for children under two years of age increased \$4.58, while care for children two years of age or older increased \$3.25. Similar to the child care center comparisons, the greatest increases were in Region 4 (Greater Boston). The lowest increases in family child care prices were in Boston, where care for younger children increased \$1.50 and, as mentioned earlier, care for older children stayed the same. Care for older children also remained constant in the Northeast region.

Table 13
Median and 75%ile of Family Child Care Prices < 2 Years 2006 and 2008

Region	2006 Median	2008 Median*
1 Western	\$29.00	\$32.00
2 Central	\$32.00	\$36.50
3 Northeast	\$35.00	\$38.50
4 Greater Boston	\$45.00	\$55.00
5 Southeast	\$35.00	\$40.00
6 Boston	\$30.00	\$31.50

* Average of infant and toddler medians

Table 14
Median and 75%ile of Family Child Care Prices ≥ 2 Years 2006 and 2008

Region	2006 Median	2008 Median
1 Western	\$29.00	\$31.50
2 Central	\$32.00	\$35.00
3 Northeast	\$35.00	\$35.00
4 Greater Boston	\$45.00	\$54.00
5 Southeast	\$35.00	\$40.00
6 Boston	\$30.00	\$30.00

The median price of after school care increased slightly from 2006 to 2008 in all but one region – Region 3 (Northeast). The average increase across regions was \$1.52. Increases were highest in the Central and Southeast regions of the state. See Table 15.

Table 15
Median and 75%ile of Prices for After School Care 2006 and 2008

Region	2006 Median	2008 Median
1 Western	\$13.00	\$14.00
2 Central	\$16.00	\$18.60
3 Northeast	\$20.00	\$20.00
4 Greater Boston	\$17.51	\$18.71
5 Southeast	\$15.00	\$17.80
6 Boston	\$19.50	\$21.00

Appendices to 2008 Market Rate Survey

Percentiles of Prices

Child Care Center Survey Script

Family Child Care Survey Script

School Age Survey Script

Percentiles of Prices (25th percentile to 75th percentile)

Child Care Center Percentiles of Prices (Prices Weighted by Desired Capacity)

Region	Age Group	25%ile	30%ile	35%ile	40%ile	45%ile	50%ile	55%ile	60%ile	65%ile	70%ile	75%ile
1 Western	Infant	\$45.90	\$47.70	\$48.00	\$48.40	\$51.00	\$51.00	\$52.00	\$55.00	\$55.60	\$56.00	\$58.00
	Toddler	\$43.00	\$43.80	\$45.00	\$45.10	\$45.40	\$46.37	\$48.80	\$50.00	\$52.00	\$52.00	\$53.00
	Preschool	\$33.80	\$33.90	\$35.00	\$35.00	\$36.00	\$36.17	\$37.00	\$38.00	\$39.54	\$41.60	\$44.99
2 Central	Infant	\$48.40	\$48.40	\$49.00	\$51.00	\$52.00	\$54.00	\$55.00	\$57.00	\$59.00	\$63.00	\$64.90
	Toddler	\$45.00	\$46.75	\$47.00	\$48.00	\$48.00	\$50.00	\$51.00	\$52.00	\$52.29	\$54.80	\$56.00
	Preschool	\$35.60	\$37.00	\$38.00	\$38.88	\$40.00	\$41.00	\$42.00	\$43.00	\$44.00	\$45.00	\$46.88
3 Northeast	Infant	\$60.00	\$61.60	\$63.00	\$63.40	\$64.20	\$67.00	\$68.80	\$71.13	\$74.20	\$75.00	\$76.60
	Toddler	\$53.50	\$54.60	\$56.00	\$57.00	\$57.40	\$60.00	\$60.80	\$61.60	\$62.63	\$67.00	\$69.60
	Preschool	\$40.00	\$42.00	\$43.00	\$44.00	\$45.27	\$46.14	\$47.25	\$48.20	\$50.50	\$52.42	\$55.80
4 Greater Boston	Infant	\$69.00	\$70.00	\$72.06	\$73.20	\$75.00	\$77.92	\$79.69	\$81.80	\$84.30	\$85.40	\$87.40
	Toddler	\$61.40	\$63.93	\$65.80	\$67.21	\$68.00	\$70.00	\$71.20	\$73.00	\$74.80	\$76.00	\$79.00
	Preschool	\$48.00	\$50.00	\$51.40	\$52.89	\$54.97	\$55.80	\$57.80	\$59.20	\$60.20	\$62.00	\$65.00
5 Southeast	Infant	\$49.00	\$49.00	\$49.00	\$49.00	\$49.56	\$50.00	\$50.60	\$52.00	\$55.00	\$56.00	\$59.00
	Toddler	\$45.00	\$46.00	\$46.00	\$47.00	\$47.00	\$47.00	\$48.00	\$48.00	\$50.00	\$50.80	\$53.80
	Preschool	\$35.00	\$36.00	\$37.00	\$37.40	\$39.20	\$40.00	\$40.00	\$41.30	\$44.00	\$45.00	\$45.50
6 Boston	Infant	\$54.75	\$56.00	\$59.00	\$60.00	\$62.00	\$65.00	\$68.00	\$75.00	\$78.00	\$92.40	\$93.86
	Toddler	\$50.00	\$50.00	\$51.25	\$52.00	\$55.00	\$56.81	\$58.00	\$60.00	\$64.40	\$65.00	\$71.90
	Preschool	\$36.75	\$37.00	\$37.00	\$37.00	\$39.00	\$40.00	\$41.00	\$44.60	\$46.19	\$49.42	\$53.12

Family Child Care Percentiles of Prices (Prices Weighted by Desired Capacity)

Region	Age Group	25%ile	30%ile	35%ile	40%ile	45%ile	50%ile	55%ile	60%ile	65%ile	70%ile	75%ile
1 Western	Infant	\$30.00	\$30.00	\$30.00	\$31.00	\$32.00	\$32.00	\$34.00	\$35.00	\$35.00	\$35.00	\$36.00
	Toddler	\$30.00	\$30.00	\$30.00	\$30.00	\$32.00	\$32.00	\$33.00	\$34.00	\$35.00	\$35.00	\$36.00
	Preschool	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$31.50	\$32.00	\$32.50	\$34.50	\$35.00	\$35.00
2 Central	Infant	\$32.00	\$34.00	\$35.00	\$35.00	\$36.00	\$37.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.50
	Toddler	\$32.00	\$33.00	\$35.00	\$35.00	\$35.00	\$36.00	\$37.50	\$40.00	\$40.00	\$40.00	\$40.00
	Preschool	\$30.00	\$32.00	\$33.00	\$35.00	\$35.00	\$35.00	\$36.00	\$38.50	\$40.00	\$40.00	\$40.00
3 Northeast	Infant	\$30.00	\$30.00	\$31.00	\$34.00	\$35.00	\$39.00	\$40.00	\$40.00	\$45.00	\$49.50	\$50.00
	Toddler	\$29.00	\$30.00	\$31.00	\$35.00	\$35.00	\$38.00	\$40.00	\$40.00	\$45.00	\$49.92	\$50.00
	Preschool	\$25.00	\$28.00	\$30.00	\$30.00	\$33.00	\$35.00	\$38.15	\$40.00	\$42.00	\$45.00	\$50.00
4 Greater Boston	Infant	\$50.00	\$50.00	\$50.00	\$51.29	\$55.00	\$55.00	\$60.00	\$60.00	\$60.00	\$63.00	\$65.00
	Toddler	\$45.00	\$50.00	\$50.00	\$50.00	\$52.00	\$55.00	\$55.00	\$60.00	\$60.00	\$60.00	\$63.00
	Preschool	\$45.00	\$47.00	\$50.00	\$50.00	\$50.00	\$54.00	\$55.00	\$57.18	\$60.00	\$60.00	\$60.50
5 Southeast	Infant	\$35.00	\$36.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$42.00	\$45.00	\$45.00	\$47.00
	Toddler	\$35.00	\$35.00	\$35.00	\$35.00	\$38.00	\$40.00	\$40.00	\$40.00	\$40.00	\$45.00	\$45.00
	Preschool	\$35.00	\$35.00	\$35.00	\$38.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$45.00	\$45.00
6 Boston	Infant	\$30.00	\$30.00	\$30.00	\$32.00	\$32.00	\$33.00	\$35.00	\$35.00	\$36.00	\$37.00	\$40.00
	Toddler	\$29.00	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$32.00	\$32.21	\$35.00	\$35.00	\$36.00
	Preschool	\$27.20	\$28.00	\$29.17	\$30.00	\$30.00	\$30.00	\$30.00	\$31.00	\$32.68	\$35.00	\$35.00

School Age Child Care Percentiles of Prices (Prices Weighted by Desired Capacity)

Region	Type	25%ile	30%ile	35%ile	40%ile	45%ile	50%ile	55%ile	60%ile	65%ile	70%ile	75%ile
1 Western	After	\$13.00	\$13.00	\$13.20	\$14.00	\$14.00	\$14.00	\$14.50	\$15.20	\$16.00	\$16.00	\$16.50
	Before	\$7.20	\$7.20	\$7.25	\$7.50	\$8.00	\$8.00	\$8.20	\$9.00	\$9.00	\$10.00	\$10.00
	Vacation	\$24.00	\$25.00	\$28.00	\$28.90	\$30.00	\$30.00	\$30.00	\$32.00	\$32.00	\$32.00	\$33.60
	Summer	\$25.00	\$28.90	\$28.90	\$30.55	\$30.55	\$30.55	\$30.55	\$30.55	\$31.00	\$31.00	\$32.00
2 Central	After	\$16.00	\$17.00	\$17.28	\$18.00	\$18.60	\$18.60	\$19.00	\$19.80	\$20.00	\$20.80	\$22.00
	Before	\$8.00	\$8.00	\$8.00	\$8.50	\$8.50	\$9.18	\$9.24	\$10.00	\$10.00	\$12.60	\$12.60
	Vacation	\$30.55	\$32.00	\$33.00	\$34.80	\$35.00	\$36.00	\$37.00	\$39.20	\$39.24	\$40.00	\$40.00
	Summer	\$32.00	\$32.00	\$32.00	\$33.00	\$35.50	\$36.00	\$37.00	\$37.50	\$38.88	\$43.50	\$44.20
3 Northeast	After	\$17.55	\$17.55	\$18.00	\$19.00	\$20.00	\$20.00	\$20.95	\$21.05	\$22.00	\$22.05	\$23.00
	Before	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.36	\$9.00	\$9.00	\$10.90	\$10.90	\$11.00
	Vacation	\$24.72	\$27.50	\$30.00	\$32.00	\$34.00	\$34.00	\$35.00	\$40.00	\$40.00	\$42.00	\$42.00
	Summer	\$30.72	\$31.50	\$32.00	\$35.00	\$38.00	\$39.00	\$40.00	\$40.00	\$42.00	\$42.00	\$45.00
4 Greater Boston	After	\$15.89	\$16.26	\$17.00	\$17.74	\$18.00	\$18.71	\$19.00	\$20.00	\$20.38	\$21.39	\$21.94
	Before	\$5.96	\$6.14	\$6.19	\$6.19	\$6.80	\$6.80	\$6.93	\$8.00	\$8.25	\$8.25	\$10.10
	Vacation	\$33.00	\$35.20	\$38.00	\$41.20	\$45.00	\$45.00	\$45.00	\$52.00	\$55.00	\$58.75	\$60.00
	Summer	\$38.00	\$40.00	\$41.25	\$41.25	\$44.00	\$44.00	\$45.00	\$50.00	\$50.00	\$50.00	\$70.00
5 Southeast	After	\$14.00	\$14.00	\$14.00	\$15.00	\$16.20	\$17.80	\$18.00	\$18.50	\$19.75	\$19.75	\$19.75
	Before	\$6.00	\$6.00	\$6.00	\$6.00	\$6.50	\$6.50	\$7.20	\$7.60	\$8.00	\$10.80	\$12.50
	Vacation	\$30.00	\$30.55	\$35.00	\$35.00	\$35.00	\$35.00	\$35.00	\$35.00	\$35.00	\$35.00	\$37.00
	Summer	\$30.00	\$35.00	\$35.00	\$35.00	\$35.00	\$44.00	\$44.00	\$44.00	\$44.00	\$44.00	\$44.00
6 Boston	After	\$18.40	\$19.80	\$20.20	\$20.20	\$20.20	\$21.00	\$21.00	\$21.48	\$22.00	\$22.03	\$22.50
	Before	\$6.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.00	\$7.35	\$7.50
	Vacation	\$20.20	\$21.60	\$22.00	\$22.00	\$22.00	\$22.05	\$22.50	\$24.00	\$25.00	\$30.00	\$40.00
	Summer	\$21.75	\$22.05	\$23.00	\$24.00	\$29.00	\$29.00	\$36.55	\$38.00	\$38.00	\$38.00	\$40.00

Child Care Center Market Rate Survey Script

Hello my name is _____ from the _____ CCR&R. The Department of Early Education and Care has contracted with us to conduct a market rate survey of all licensed child care providers in the State of Massachusetts. We have about five questions and it should take less than five minutes to complete.

Is this a good time?

___Yes ___No. If it is not a good time when should we call you back?

___Date ___Time

Thank you so much for your time.

1. In the last 3 months have you enrolled any full fee paying families at your center?

(These are families who are not using voucher/subsidy rates, sliding scale rates, employee discounts, sibling discounts or any other discounted rates)

___Yes ___No

If their answer is NO, they are done with the survey. Thank them very much. If their answer is YES, continue with survey.

2. We want to confirm that you open each day at _____ am, and that you close each day at _____ pm. Is this correct? *(Note to interviewers: We are concerned with a standard day, not evening hours if they are considered a separate shift)*

If not, when do you open _____ am, and when do you close _____ pm.

3. We would also like to confirm the days of the week you are open for full day care. *(Note: this would be for their “regular” day hours – not extended evening care if that is available as a separate shift)*

Monday _____

Tuesday _____

Wednesday _____

Thursday _____

Friday _____

Now we would like to ask you about your fees for full fee paying children.

4. What is the **maximum** amount your center charges for **full-time** care for each age group; ignore voucher/subsidy rates, sliding scale rates, employee discounts or any other discounted rates. *(Read the age groups below and ask the provider to tell you the amount*

that reflects the way they usually charge/quote parents).

Infants (6 weeks to 15 months)

Hourly _____

Full day _____

Weekly _____

Monthly _____

Toddlers (16 months to 33 months)

Hourly _____

Full day _____

Weekly _____

Monthly _____

Preschoolers (34 months to 5 years)

Hourly _____

Full day _____

Weekly _____

Monthly _____

5. Please share with us your **desired** full time capacity for each age group.
(should not exceed licensed capacity).

_____ Infants

_____ Toddlers

_____ Preschoolers

Family Child Care Market Rate Survey Script

Hello my name is _____ from the _____ CCR&R. The Department of Early Education and Care has contracted with us to conduct a market rate survey of all licensed child care providers in the State of Massachusetts. We have about five questions and it should take less than five minutes to complete.

Is this a good time?

___ Yes ___ No. If it is not a good time when should we call you back?

___ Date ___ Time

Thank you so much for your time.

1. In the last 3 months have you enrolled any full fee paying families in your family child care home? *(These are families who are not using voucher/subsidy rates, sliding scale rates, employee discounts, sibling discounts or any other discounted rates).*

___ Yes ___ No

If their answer is NO, they are done with the survey. Thank them very much. If their answer is YES, continue with the survey.

Now we would like to ask you a few questions about your hours and rates for full fee paying children. *(Note to interviewers: We are concerned with a standard day, not evening hours if they are considered a separate shift)*

2. We want to confirm that you open each day at _____ am, and that you close each day at _____ pm. Is this correct?

If not, when do you open _____ am and when do you close _____ pm.

3. We also want to confirm the days of the week that you are open.

Monday _____

Tuesday _____

Wednesday _____

Thursday _____

Friday _____

4. What is the **maximum** amount you charge for **full-time** care for each age group; ignore voucher/subsidy rates, sliding scale rates, employee discounts or any other discounted rates. (Read the age groups below and ask the provider to tell you the way they usually charge parents)

Infants

Hourly _____
Full day _____
Weekly _____
Monthly _____

Toddlers

Hourly _____
Full day _____
Weekly _____
Monthly _____

Children over 2

Hourly _____
Full day _____
Weekly _____
Monthly _____

5. Please share your **desired** full time capacity (should not exceed licensed capacity) for each age group listed above (*If the provider has a 6 +2 license, remember, we do not want to count the capacity of her +2 slots as they are PT slots*)

_____ Infants

_____ Toddlers

_____ Children over 2

School Age Care Market Rate Survey Script

Hello my name is _____ from the _____ CCR&R. The Department of Early Education and Care has contracted with us to conduct a market rate survey of all licensed child care providers in the State of Massachusetts. We have some questions for you that should take less than ten minutes to complete.

Is this a good time?

___Yes ___No. If it is not a good time when should I call you back?

___Date ___Time

1. In the last 3 months have you enrolled any full fee paying families in your program? *(These are families who are not using voucher/subsidy rates, sliding scale rates, employee discounts, sibling discounts or any other discounted rates).*

___Yes ___No

If their answer is NO, they are done with the survey, and thank them very much. If their answer is YES, continue with survey.

We are now going to ask you about your rates and your desired capacity per program. We know that school age programs charge rates in various ways. Some programs use a blended rate, while others charge one rate for afternoon only sessions, another rate for before school only sessions, and another rate for summer or vacation full day care.

First, we want to ask about rates you charge for the school-age care only. **Please do not include additional services, such as transportation.**

2. Do you charge one rate for after school sessions, another rate for before school sessions and another rate for full day sessions?

___Yes ___No

If their answer is YES, go to Question #3. If their answer is NO go to Question #2a.

2a. Do you use a blended rate?

___Yes ___No

If their answer is YES, skip to Question #4.

3. What is the maximum amount you charge full fee paying families for **after school session** during the school year? Please give us the rate that is based on how you actually charge/quote parents. *(Only need to fill in those rates that apply).*

Hourly _____
Daily _____
Weekly _____
Monthly _____

We want to confirm that you open each day at _____pm for the **after-school** session and that you close each day at _____pm. Is that correct? *(Do not include the time that children may come for “wrap-around” Kindergarten care – we are interested in their standard after-school program)*

If not, when do you open? _____pm. When do you close?
_____pm.

Please share with us your desired **after-school** capacity (should not exceed licensed capacity). _____

3a. What is the maximum amount you charge families for the **before school** session during the school year? Please give us the rate that is based on how you actually charge/quote parents. *(Only need to fill in those rates that apply).* *(Please skip this question if the provider does not have a before-school program).*

Hourly _____
Daily _____
Weekly _____
Monthly _____

We want to confirm that you open each day at _____am for the **before-school** session and that you close each day at _____am . Is that correct?

If not, when do you open ? _____am. When do you close?
_____am.

Please share with us your desired **before school** capacity (should not exceed licensed capacity). _____

3b. If you offer **full day care during holidays and/or school vacations** (excluding summer), what is the maximum amount you charge based on a FULL day? Please tell us the rate based on how you actually charge/quote parents. *(Only need to fill in those rates that apply)*

Hourly _____

Daily _____

Weekly _____

We want to confirm that you open each day at _____ am for the **full-day** program and that you close each day at _____ pm. Is that correct?

If not, when do you open? _____ am. When do you close?
_____ pm.

Please share with us your desired **full-day** capacity (should not exceed licensed capacity).

3c. Do you offer a summer vacation program that is licensed by EEC?

_____ Yes _____ No

If YES, continue with survey, if NO, they are finished with the survey. Thank them very much for their time.

What is the maximum amount you charge for your summer program? Please tell us the rate based on how you actually charge/quote parents. (*Only need to fill in those rates that apply*)

Hourly _____

Daily _____

Weekly _____

Monthly _____

We want to confirm that you open each day at _____ am for your **summer program** and that you close each day at _____ pm. Is that correct?

If not, when do you open? _____ am. When do you close?
_____ pm.

Please share with us your desired **summer program** capacity (should not exceed licensed capacity). _____

We are finished with the survey. Thank you very much for your time.

4. If you charge a blended rate (the same rate each week whether children attend before school, full day or just after school) what is the maximum amount you charge for full fee paying families per child? *(Remember to ignore children using voucher/subsidy rates, sliding scale rates, employee discounts, sibling discounts or any other discounted rates).*

Full Year

Hourly _____

Daily _____

Weekly _____

Monthly _____

We want to confirm that you open each day at _____pm for **after-school** session and that you close each day at _____pm. Is that correct?

If not, when do you open when do you open _____pm and when do you close _____pm.

Please share with us your desired **after-school** capacity (should not exceed licensed capacity). _____

We want to confirm that you open each day at _____am for **before-school** session and that you close each day at _____am. Is that correct?

If not, when do you open? _____am. When do you close? _____am.

Please share with us your desired **before-school** capacity (should not exceed licensed capacity). _____

We want to confirm that you open each day at _____am for **full-day** program and that you close each day at _____pm. Is that correct?

If not, when do you open? _____am. When do you close? _____pm.

Please share with us your desired **full-day** capacity (should not exceed licensed capacity). _____

We are finished with the survey. Thank you very much for your time.